**USA: Kicking off a New Era of North American Trade**

**Agenda**

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| **Start Time** | **End Time** | **Activity** |
| **9:00am** | **9:30am** | Guest Registration & Networking |
| **9:30am** | **9:35am** | Welcome Remarks – **Jose Antonio Santoyo, Director, Trade & Investment Services Office, World Trade Centre Toronto** |
| **9:35am** | **9:45am** | Opening Remarks **– Martin Claessens, Principal Commercial Officer, U.S. Commercial Service** |
| **9:45am** | **10:05am** | Georgia - **Gail Morris, Managing Director, State of Georgia – Canada** |
| **10:05am** | **10:25am** | Great Lakes - **Nancy Ward, Director, Canadian Trade Office of the Great Lakes** |
| **10:25am** | **10:45am** | Coffee Break |
| **10:45am** | **11:05am** | Florida - **Hesam Houryaband, Deputy Director, Enterprise Florida** |
| **11:05am** | **11:25am** | Illinois - **Jeffrey Johnson, Managing Director, State of Illinois Canada Office** |
| **11:25am** | **11:45am** | Minneapolis-St. Paul - **Ron A. Straatsma, Representing the Minneapolis-St. Paul Region** |
| **11:45am** | **12:00pm** | Ontario’s Autonomous Vehicle Innovation Network – **Raed Kadri, Head of Ontario’s Autonomous Vehicle Innovation Network (AVIN) & Director, Automotive Technology and Mobility Innovation, Ontario Centres of Excellence** |
| **12:00pm** | **12:10pm** | Sponsor Remarks - **Eric Brock, Chief Operating Officer, PNC Bank Canada** |
| **12:10pm** | **12:25pm** | Q&A Session moderated by **Jose Antonio Santoyo, Director, Trade & Investment Services Office, World Trade Centre Toronto** |
| **12:25pm** | **12:30pm** | Closing Remarks - **Martin Claessens, Principal Commercial Officer, U.S. Commercial Service** |
| **12:30pm** | **1:30pm** | Buffet Lunch Service |
| **1:30pm** | **2:30pm** | Open Networking |
|  | **2:30pm** | Event Adjourns |